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Sidev Display Systems of France Joins Atlona Global Partner Network

DÜBENDORF, Switzerland, March 22, 2017 – Atlona has bolstered its global partner network with the appointment of Sidev Display Systems as its new distribution partner in France. Sidev will join forces with Atlona’s local sales team in France, including Mr. Christophe Gaborit and Mr. Kevin Andry, to strengthen Atlona’s presence across the nation.

In addition to distributing Atlona’s complete solutions portfolio, the Sidev team will provide technical services for systems integrators, resellers, consultants, and end users across the sales, installation and commissioning process. Sidev’s presence in France, which includes show rooms in Paris and Lyon, offers two central locations for education and training purposes related to Atlona products.

“With more than 20 years of experience in the audio-visual market, a track record for quick delivery, and a reputation for supporting many of the industry’s strongest brands, Sidev provides Atlona with a unique opportunity to expand its presence and market penetration throughout France,” said Mr. Gaborit, Regional Sales Manager, Atlona.

In addition to providing sales and support for Atlona’s legacy HDBaseT switching and distribution portfolio, Sidev will focus on business development for Atlona’s recent innovations that move beyond its traditional focus. This includes Velocity™, Atlona’s new cloud-based control system; the AT-UHD-HDVS-300-KIT soft codec conferencing solution; and the OmniStream™ AV over IP distribution family.

“Atlona’s AV connectivity solutions complement our portfolio, strengthening our position as one-stop-shopping for the Pro-AV market in France”, said Mr. Maxence Moine, Product Manager, Sidev. “We’re looking forward to this new partnership and are confident our customers will be thrilled by Atlona’s award winning technical support, 10-year warranty and extensive training opportunities.”

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About Sidev

Sidev Display Systems, a wholesaler specializing in audiovisual creation, has become the Platform of Audiovisual Solutions dedicated to professionals. It offers complete hardware and software solutions, and its services allow professionals to benefit from “one stop shopping” with guaranteed efficiency and economy. With 20 years of experience and trustworthy relationships with the industry’s most renowned manufacturers, Sidev stands out for quality and a commitment to long-term service. This global approach, coupled with continuous monitoring of customer needs, enables Sidev to meet the expectations of a mature, demanding and competitive industry. As vertical markets (AV engineering, hospitality, dynamic display, IT, home cinema) expand, Sidev develops specific solutions to accompany you throughout your projects. Please visit www.sidev.fr for more information.

About Atlona

Atlona is a leading global provider of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona’s products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Backed by an industry-exclusive 10-year warranty, Atlona’s customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <http://www.atlona.com>. Follow Atlona on Twitter at @Atlona.

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