



For Immediate Release

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Atlona Introduces HDR-Compatible 4K/60 4:4:4 Video Switcher at CEDIA 2016

DALLAS, Tex., September 14, 2016 – Atlona, a leading manufacturer of connectivity solutions for AV systems, introduced the **JunoX Series AT-JUNO-451** HDMI switcher at CEDIA 2016, which delivers 4K/UHD video @ 60 Hz with 4:4:4 chroma sampling, and HDMI data rates up to 18 Gbps to meet next-generation residential integration requirements.

The 4x1 HDMI switcher is ideal for applications requiring the latest generation of 4K/UHD and HDR sources and displays, and is compatible with all video resolutions, audio formats, and color space formats supported in the HDMI 2.0a specification. It also has the ability to pass metadata for HDR content.

The AT-JUNO-451 is HDCP 2.2 compliant and features auto-switching. It also supports the HDMI Audio Return Channel for receiving digital audio from a television, and includes a TOSLINK digital audio output for sending this audio to an AV receiver or soundbar.

“The AT-JUNO-451 switcher is an important component of the family of HDR-compatible products we are rolling out at CEDIA,” said Joshua Castro, Atlona product manager. “It provides a much-needed AV distribution solution to the industry that delivers top performance, value, and reliability.”

Designed to deliver dependable, pristine-quality image presentations in residential and commercial applications, the switcher is ideal for applications such as:

- Installations utilizing the latest UHD and HDR sources such as Ultra HD Blu-ray players, plus compatible televisions and projectors
- TV showrooms requiring reliable content distribution to televisions to properly demonstrate high quality 4K and HDR programming
- Professional AV applications with full-motion, highly detailed 4K graphics presentations for visualization, 3D renderings, simulations, and more

The AT-JUNO-451 provides EDID management features and can be controlled via Ethernet, RS-232, and IR, including the handheld IR remote control with which it is sold. It is configured and managed remotely by the Atlona Management System (AMS).

The AT-JUNO-451 switcher will be available in Q4 2016 for \$489.99 MSRP.

About Atlona

Atlona is a leading global provider of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Backed by an industry-exclusive 10-year warranty, Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <http://www.atlona.com>. Follow Atlona on Twitter at @Atlona.

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