



For Immediate Release

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Atlona Introduces HDR-Compatible 4K/60 4:4:4 Video Distribution Amplifiers at CEDIA 2016

*Two Models Deliver Dependable, Pristine-Quality Images for Presentations and Advanced
Installation Features for Residential and Commercial Applications*

DALLAS, Tex., September 14, 2016 – Atlona, a leading manufacturer of connectivity solutions for AV systems, introduced the **Rondo™ 442 (AT-RON-442)** and **Rondo 444 (AT-RON-444)** HDMI distribution amplifiers at CEDIA 2016. These models deliver 4K/UHD video @ 60 Hz with 4:4:4 chroma sampling, and HDMI data rates up to 18 Gbps to meet next-generation residential integration requirements.

The two-output Rondo 442 and four-output Rondo 444 are compatible with all video resolutions, audio formats, and color space formats supported in the HDMI 2.0a specification, plus have the ability to pass metadata for HDR content. Both models are also HDCP 2.2 compliant.

These distribution amplifiers offer EDID management features, as well as front panel LED indicators for power and signal status to simplify setup and troubleshooting.

“The Rondo 442 and Rondo 444 offer wide AV format compatibility and are ideal for applications requiring the latest generation of 4K/UHD and HDR sources,” said Joshua Castro, Atlona product manager. “In addition, these models allow installers to cascade up to eight units

without compromising performance, so system designs and configurations can easily be adapted or modified.”

The Rondo 442 and Rondo 444 are ideal for applications such as:

- Installations utilizing the latest UHD and HDR sources such as Ultra HD Blu-ray players, plus compatible televisions and projectors
- TV showrooms requiring reliable content distribution to televisions to properly demonstrate high quality 4K and HDR programming
- Professional AV applications with full-motion, highly detailed 4K graphics presentations for visualization, 3D renderings, simulations, and more

Both models include Atlona’s award-winning 10-year limited product warranty.

The Rondo 442 and Rondo 444 distribution amplifiers will be available in Q4 2016 for MSRPs of \$339.99 and \$469.99, respectively.

About Atlona

Atlona is a leading global provider of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona’s products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Backed by an industry-exclusive 10-year warranty, Atlona’s customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <http://www.atlona.com>. Follow Atlona on Twitter at @Atlona.

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