



ISE Stand 5-U100

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Link to high-res image:
[AT-UHD-SW-5000ED](#)

Atlona Expands 4K Switcher Series With Top-of-the-Line Model Featuring HDMI/HDBaseT Inputs, Advanced Display Control, Extended Distance Output

AMSTERDAM, February 9, 2016 – Atlona, a leading AV connectivity solutions company with offices in Zurich and Silicon Valley, today expanded its commercial-market SW-5 Series of 5-Input 4K switchers with the AT-UHD-SW-5000ED. The new top-of-the-line model includes two HDBaseT inputs and mirrored HDMI/HDBaseT outputs, offering integrators more flexibility in designing boardroom, classroom, and other AV presentation systems.

“We continue to focus on providing integrators with smart, innovative and economical solutions for real-world needs and challenges,” said Ilya Khayn, Atlona’s co-founder and CEO. “We are particularly excited to introduce the SW-5000ED, a switcher without peer in terms of its specs, performance and flexibility. For example, by simply adding two of our AT-UHD-HDVS-200-TX switchers or AT-UHD-EX-100CE-TX transmitters to the SW-5000ED, you can now create a complete, control-free presentation system in a meeting room, classroom or any other space.”

The SW-5000ED supports 4K/UHD@60 Hz, 4:2:0 video (10.2 Gbps) and transmits AV signals along with Ethernet, Power over Ethernet, and control over a single cable to displays up to 328 feet (100 meters) from the switcher. Built-in control options include auto-switching, front-panel buttons, and compatibility with IR, RS-232, or TCP/IP-based control systems. The switcher also offers three HDMI inputs and audio de-embedding of digital audio from HDMI to two-channel, balanced analog audio.

The SW-5000ED enables two Atlona HDVS transmitters to be used in a single system, making it ideally suited for presentations that are being given from two or three locations in a room, such as from a lectern, a conference table, or other location in a classroom or lecture hall.

The new switcher also supports the Atлона Management System (AMS), a powerful network software platform that integrates product configuration, management and updating, enables remote monitoring and support, and provides other features.

Displays connected to the SW-5000ED can be automatically turned on and off using IP, RS-232 or CEC control. Additional advanced features include a web-based GUI for easy set-up and management of EDID, HDCP, and display control. The switcher is equipped with USB and LAN ports for firmware updating.

The SW-5000ED features a compact, 1U, half-rack width enclosure that is easily installed with included 19" rack-mount brackets that allow two units to be mounted side-by-side. Like all Atлона products, the SW-5000ED carries the company's exclusive award-winning 10-year warranty.

The AT-UHD-SW-5000ED switcher will be available in May 2016 for an MSRP of \$1,549.95.

About Atлона

Atлона is a leading global provider of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atлона's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Backed by an industry-exclusive 10-year warranty, Atлона's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atлона is available at <http://www.atлона.com>. Follow Atлона on Twitter at @Atлона.

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