



Contact:

Garth Lobban
408-962-0515 x170
garth.lobban@atlona.com

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Links to images: [AT-UHD-EX-70C](#), [AT-UHD-EX-70](#)

Atlona Begins Shipping First Two HDMI over HDBaseT™ Extenders With 4K/UHD Capability and HDCP 2.2

**Easy, Reliable Video Extension over Single Category
Cable Up To 70 Meters with Control, Ethernet and PoE**

SAN JOSE, September 1, 2015 -- Atlona today announced that it has begun shipping two new HDMI over HDBaseT™ signal extender kits for long distance transmission featuring 4K/UHD capability and HDCP 2.2 copy protection pass-through: The **AT-UHD-EX-70C** and the **AT-UHD-EX-70**. Both models were announced earlier this year at ISE 2015 in Amsterdam.

Providing 70 meters (230 ft.) of signal extension, the **AT-UHD-EX-70C** Transmitter/Receiver kit includes pass-through of bidirectional RS-232 and 12V IR control signals and is designed for use with Atlona matrix switchers. Also offering 70 meters of signal extension, the **AT-UHD-EX-70** Transmitter/Receiver kit is designed for residential or commercial point-to-point applications and features PoE to remotely power the receiver from the transmitter to save time and integration costs by eliminating the AC power outlet at the receiver.

“Extenders have always been core products for us, as well as for our dealers,” said Ilya Khayn, Atlona president and co-founder. “They have come to rely on us for affordable, reliable solutions that integrate easily and quickly, and with these two new kits our dealers are getting the most technologically up-to-date extenders on the market.”

Khayn said that both extender kits support 4K/UHD video @60Hz, provide pass-through of HDCP 2.2 content, support EDID communication, and employ HDBaseT technology for extending signals, including multi-channel audio in formats up to Dolby Atmos and DTS-HD™ Master Audio.

Both kits also offer configuration-free set-up and field-updateable firmware, rear-panel I/O ports, and low-profile enclosures -- 2.5 cm (1 inch) high, one-quarter rack-width -- for easy installation into racks and confined spaces behind displays.

About Atlona

Atlona is a leading provider of innovative, reliable AV and IT distribution and connectivity solutions. Since 2003, the company has been designing and engineering award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers to simplify installation, minimize maintenance, and maximize the versatility of premier automated control solutions. Atlona's vision is simple: deliver customer-driven products designed and developed with the features, performance, and reliability that industry leaders demand; and deliver the best value in the industry. More information about Atlona is available at <http://www.atlona.com>

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