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Link to high res image: [AT-UHD-SW-52ED](#)

ATLONA SHIPS 4K/UHD HDMI SWITCHER WITH PoE

SAN JOSE, Calif., September 8, 2015 – Atlona, a leading AV connectivity solutions company, announced today that the **AT-UHD-SW-52ED** switcher, introduced in February at ISE, is now shipping.

“Our customers have come to rely on Atlona’s innovation and reliability, and this switcher certainly meets those expectations,” said Ilya Khayn, Atlona’s co-founder and CEO. “The AT-UHD-SW-52ED not only supports 4K/UHD, but it is our first switcher with mirrored HDMI and HDBaseT outputs and Power over Ethernet, which dramatically expands the commercial applications for our products.”

The **AT-UHD-SW-52ED** is part of the SW-5 Series, Atlona’s first line of HDMI switchers that support 4K/UHD video @60 HZ. The series, consisting of three switchers, have five inputs and offer 10.2 Gbps bandwidth with a web server enabling GUI control over EDID, HDCP, and audio settings. All models in the series are equipped for auto-switching and remote control via IR, IP, and RS-232 formats. The switchers support multi-channel digital audio formats up to Dolby Atmos and DTS-HD Master Audio. And all allow HDCP management for use with compliant and non-compliant devices and are equipped with USB and LAN ports for firmware updating.

The AT-UHD-SW-52ED is the top model of the series and offers added outputs for balanced stereo audio, mirrored HDMI, and mirrored HDBaseT with Power over Ethernet for signal transmission up to 328 ft. (100m). The AT-UHD-SW-52ED is the only switcher in the series to offer Power over Ethernet (IEEE 802.3af) as a complement to HDBaseT. It features front panel controls for source selection and volume level and a front panel indicator for volume level. The switcher performs audio de-embedding and is equipped with rear panel outputs for S/PDIF and balanced stereo audio.

Like all Atlona products, the AT-UHD-SW-52ED carries the company’s award-winning 10-year warranty. The other two switchers in the series, the AT-UHD-SW-52 and AT-UHD-SW-51, have already begun shipping.

About Atlona

Atlona is a leading provider of innovative, reliable AV and IT distribution and connectivity solutions. Since 2003, the company has been designing and engineering award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers to simplify installation, minimize maintenance, and maximize the versatility of premier automated control solutions. Atlona's vision is simple: deliver customer-driven products designed and developed with the features, performance, and reliability that industry leaders demand; and deliver the best value in the industry. More information about Atlona is available at <http://www.atlona.com> or follow Atlona on Twitter @Atlona.

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