Contact:
Brian Galante
Dimension PR
207-494-8428
brian@dimensionpronline.com

Link to Image: AT-UHD-CLSO-840

Atlona Plans Major Innovations, Larger Profile for ISE 2017

SAN JOSE, December 19, 2016 -- Atlona comes to ISE 2017 (February 7-10, Amsterdam RAI) with an array of problem-solving innovations in AV and IP signal distribution for commercial and residential AV systems. An exciting entry into the control universe highlights its agility as Atlona advances on ISE with its largest exhibit space and broadest AV solutions portfolio to date.

"ISE remains the premier international industry event for systems integrators, consultants, and resellers working across all professional AV verticals," said Ronni Guggenheim, managing director, Atlona. "Our expanded exhibit hall presence, and vision for AV innovation, reinforces our commitment to them."

Atlona will present live demonstrations at Stand 5-S92 to showcase several technological advances and industry firsts. This includes the international debut of the award-winning OmniStream, Atlona's first line of AV over IP products. In addition to the booth, there will be a dedicated room for showcasing AV solutions to pre-registred integrators, consultants and resellers.

ISE also marks the debut of several new Atlona switching, distribution, and connectivity solutions. The recently-announced **AT-UHD-CLSO-840** is an 8x4, 4K HDMI and HDBaseT switcher that gives customers a powerful matrix for videoconferencing, distance learning, and training rooms.

Atlona will also introduce a new member of the SW-5 4K/UHD switcher series featuring DisplayPort and USB-C connectivity with support for wireless BYOD. Expanding the company's commitment to bringing HDR distribution capability to the industry, Atlona will be showing updates to its EDID emulation tools, audio converters, plus HDMI distribution and switching products.

Most notable among its innovative product launches at ISE is the introduction of the Atlona Control Suite and Atlona Control Gateway. Combined, these will provide customers with a highly scalable and easy-to-configure platform for control of Atlona products as well as other

--MORE--

third party products. The cloud-based system management approach of the Atlona Control Suite enables control system configuration using a web browser along with offsite device monitoring and control. The Atlona Control Gateway performs device control commands.

About Atlona

Atlona is a leading global provider of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Backed by an industry-exclusive 10-year warranty, Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at http://www.atlona.com. Follow Atlona on Twitter at @Atlona.

# # #