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Atlona Introduces Long-Distance USB Extender Kit

Link to Image: AT-USB-EX100-KIT

AT-USB-EX100-KIT offers cost-effective extension of USB signals beyond traditional cabling limits

SAN JOSE, California, October 12, 2020 – <u>Atlona</u>, a Panduit company, has unveiled the **AT-USB-EX100-KIT** long-distance extender kit for USB signals. Available immediately, the new extension solution supports the transmission of USB 2.0 data up to 330 feet (100 meters) over a single, cost-effective, Category-type twisted pair cable.

The USB-EX100-KIT enables point-to-point extension for USB 2.0 devices across distances exceeding the limitations of traditional cabling. It is ideal for popular video conferencing applications such as Zoom® and Microsoft® Teams®, where USB components including laptops, cameras, microphones, and speakers are often located in different areas of a room. It is equally well-suited to classroom environments for extending USB signals between a touch-screen interactive display and the instructor's laptop, or from a USB camera at the back of the room to the lecture capture system in a rack.

"Multiple Atlona switchers and extenders already support USB extension alongside high-quality AV signals, but we have also seen significant demand for a dedicated USB offering," said David Shamir, VP of Product Management, Atlona. "The USB-EX100-KIT provides an affordable, straightforward solution for applications where only extension of USB signals is required – for example, connecting remote USB cameras or expanding existing AV systems that do not have native USB support."

The USB-EX100-KIT includes transmitter and receiver endpoints. The receiver features four USB type A ports for peripheral devices, while the transmitter offers two such ports for peripherals plus one USB type B interface for connection to a host computer. Compact enclosures and included brackets allow the locally powered devices to be discretely mounted in furniture, behind displays, or above projectors.



The USB-EX100-KIT is available immediately through Atlona's global network of authorized channel partners and includes the company's award-winning 10-year limited product warranty. For more information, please visit atlona.com/at-usb-ex100-kit.

About Atlona

Atlona, a Panduit company, is a leading global manufacturer of AV over IP distribution, connectivity, and control solutions. The company designs and engineers innovative, award-winning products for a diverse range of residential and commercial AV and IT markets. Backed by an award-winning 10-year warranty, Atlona's products are developed to enable our customers' ability to connect and collaborate with simplicity. More information about Atlona is available at atlona.com.

About Panduit

Global connectivity leader Panduit Corp. creates innovative electrical and network infrastructure solutions for applications across the enterprise. Headquartered in Tinley Park, Ill. and operating in 112 worldwide locations, Panduit's technology leadership and robust ecosystem help support, sustain, and empower business growth in a connected world. panduit.com

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