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Atlona Hits the Road with its 2017 Residential AV Roadshow

“Atlona On Tour” to showcase AV over IP, HDR and networked control solutions for residential AV integrators in eight U.S. cities

SAN JOSE, October 23, 2017 – [Atlona](#) announces that “Atlona On Tour,” its 2017 Residential AV Roadshow, will take place from November 1 through December 5, 2017. Atlona will visit eight cities nationwide to present and demonstrate its innovative, industry-leading products to residential AV integrators.

Atlona On Tour, which will feature product demonstrations of Atlona’s AV over IP, HDR and networked control solutions, will make stops in New York, New Jersey, Boston, Chicago, Seattle, Portland, San Jose, Sacramento, and Hollywood. All sessions will accommodate small groups of up to five integrators, with a Q&A session following the interactive product demonstrations.

These events will offer live presentations focused on Atlona’s Velocity networked control solution, OmniStream R-Type AV over IP platform, and a variety of HDR products. Atlona’s East Coast (Scott Ettinger and Seth Powell) and West Coast (Chad Russell and Donald Trinh) teams will demonstrate the configuration and use of all Atlona solutions on display, and explain how these solutions correlate with the company’s overarching residential AV strategy.

In most cities, Atlona On Tour will feature three 45-minute “Zero to 60 Hz” sessions at 9am, 10am and 11am, which are repeated at 1pm, 2pm and 3pm local time. The Hollywood, CA program, which marks the first stop of the tour, will feature two 90-minute classroom sessions beginning at 10:00am and 12noon local time.

“We look forward to these intimate opportunities to meet with residential integrators across the United States, and invite them to join us for a full day of informative demonstrations and sessions,” said Ilya Khayn, president and CEO, Atlona. “Our end goal is to learn about the challenges they face, and share how Atlona solutions align with residential AV trends to benefit today’s most complex multi-source, multi-destination installations.”

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Residential integrators are urged to register in advance for the city and session of their choice as soon as possible by visiting https://atlona.com/about-us/events/#tab_atlona-roadshow. Visitors to this site will also find the complete schedule of dates and locations.

About Atlona

Atlona is a leading global manufacturer of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Backed by an industry-exclusive 10-year warranty, Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <http://www.atlona.com>. Follow Atlona on Twitter at @Atlona.

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