Contact:
Brian Galante
Dimension PR
207-494-8428
brian@dimensionpronline.com

Link to Image: AT-HDVS-CAM

Atlona to Launch Enterprise-Grade PTZ Camera for Soft Codec Conferencing Applications at InfoComm 2017

High-quality AT-HDVS-CAM camera combines with AT-UHD-HDVS-300-KIT switching, extension and control system to simplify soft codec-based conferencing deployment

SAN JOSE, June 8, 2017 – AV collaboration and control leader Atlona will use InfoComm 2017 as the launch pad for the company's first PTZ conferencing camera. Built for use with Atlona's HDVS-300 Series soft codec conferencing solution, the new **AT-HDVS-CAM** provides professional-quality imaging while streamlining integration for today's software-defined conferencing systems. The AT-HDVS-CAM will be showcased alongside other Atlona innovations in Booth 3961 at the event, taking place June 14-16 in Orlando, Florida.

The AT-HDVS-CAM integrates seamlessly with Atlona's AT-UHD-HDVS-300-KIT to form a complete, automated collaboration solution including auto AV switching, USB and HDMI extension, and display control for PC-based conferencing using software and cloud-based services such as Skype® for Business, WebEx® and GoToMeeting®. Ideal for environments including huddle spaces, small to medium-sized meeting rooms, classrooms and training rooms, the versatile AT-HDVS-CAM can also stream standards-based, H.264 video over TCP/IP for applications such as lecture capture, distance learning, central helpdesk monitoring and more.

Compatible with a wide range of soft codecs and unified communications (UC) platforms, the AT-HDVS-CAM delivers better video performance and meeting size adaptability than standard webcams. Capturing video at resolutions up to 1080p at 30 frames per second, the AT-HDVS-CAM's 1/2.8", low-noise CMOS sensor provides outstanding image quality and color fidelity.

Quick and accurate auto-focus, complemented by automatic white balance and exposure modes, combine with the unit's fast and quiet pan-and-tilt mechanism to enable easy, dynamic camera shot repositioning while maintaining optimal image quality. Picture controls allow adjustment of brightness, color, saturation, contrast, sharpness and gamma, while the camera's multi-element zoom lens offers 10x optical zoom and a 60.9° horizontal field of view.

--MORE--

Maximizing integration flexibility and user convenience, the camera can be controlled over TCP/IP, RS-232 or USB, or via the included handheld IR remote control.

"The introduction of the AT-HDVS-CAM continues our mission of making the HDVS-300 series the industry's easiest and most comprehensive AV platform for soft codec conferencing, simplifying everything from the ordering process to integration and ongoing operation," said Steve Kolta, product manager, Atlona. "The AT-HDVS-CAM is an exceptional camera in its own right, delivering the robust performance and rich functionality necessary for high-quality conferencing in professional environments. Combining it with the AT-UHD-HDVS-300-KIT creates a complete solution that's easy for customers and systems integrators to purchase, install and integrate right out of the box."

Featuring a USB 2.0 interface for video and camera control, the AT-HDVS-CAM is universally compatible with any PC through a standard UVC (USB Video Class) driver, with no software installation or programming required. The camera can be configured through its own integrated web interface or through the free Atlona Management System (AMS) network software platform, which enables integrators and administrators to set up, manage and monitor multiple Atlona solutions over a LAN, WAN or VPN.

Slated to begin shipping in Q3, the AT-HDVS-CAM can be purchased on its own for incorporation into existing AT-UHD-HDVS-300-KIT installations, or bundled with the AT-UHD-HDVS-300-KIT in a complete system package under the single SKU **AT-UHD-HDVS-300-C-KIT**. Both purchasing options include Atlona's award-winning 10-year limited product warranty, giving users and integrators long-term confidence in their selection of Atlona solutions.

About Atlona

Atlona is a leading global manufacturer of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Backed by an industry-exclusive 10-year warranty, Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at http://www.atlona.com. Follow Atlona on Twitter at @Atlona.

# # #