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Link to Image: [AT-HDVS-210U-TX-WP](#)

## **Atlona to Unveil Industry-First HDMI/USB-C Wall Plate Switcher for HDBaseT AV Systems at InfoComm 2017**

New two-input AT-HDVS-210U-TX-WP combines flexible connectivity for emerging devices with powerful integration features and compact, inconspicuous design

SAN JOSE, June 1, 2017 – Continuing to expand the feature-rich and forward-looking HDVS-200 Series of HDBaseT AV solutions, [Atlona](#) will introduce its new AT-HDVS-210U-TX-WP 2x1 wall plate switcher and HDBaseT transmitter at InfoComm 2017, where the AV collaboration and control leader will exhibit at Booth 3961 (June 14-16, Orange County Convention Center, Orlando.)

The AV industry's only HDBaseT switcher/transmitter with both USB-C input support, the AT-HDVS-210U-TX-WP – which also supports HDMI connectivity – provides direct compatibility with new and emerging laptops, tablets, and smartphones that have AV-capable USB-C ports. This eliminates the need for cumbersome and easy-to-lose USB-C adapters, and helps users quickly go live with presentations, lectures and other speaking events.

The AT-HDVS-210U-TX-WP enables video up to 4K/UHD at 60Hz with 4:2:0 chroma subsampling to be transmitted over 328 feet (100 meters) via easy-to-integrate category cable alongside embedded audio, control and Ethernet signals. The unit features one HDMI and one USB-C input, with HDCP 2.2 compliance permitting the transport of protected content.

Auto-switching and integrated display control automatically select between the two inputs and power up the display when a laptop or presentation device is connected, enabling effortless, automated operation. Input selection, audio volume and display power can also be controlled via RS-232 or TCP/IP commands, enabling easy integration with third-party control systems.

The AT-HDVS-210U-TX-WP features a U.S., one-gang, Decora-style form factor and includes interchangeable black and white wall plates and face plates, allowing discreet installation across a wide range of environments while simplifying ordering for integrators. Power is

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provided remotely via Power over Ethernet (PoE), saving time and integration costs, while power, input and link indicators enable easy visual confirmation of signal status.

The AT-HDVS-210U-TX-WP can serve as a core component of small AV deployments or as a remote input device for larger system applications. Paired with an HDBaseT receiver such as Atlona's AT-UHD-EX-100CE-RX-PSE or the AT-HDVS-200-RX receiver and scaler, it forms a compact yet comprehensive and cost-effective integration solution for classrooms, huddle rooms and meeting spaces. For larger-scale installations, the AT-HDVS-210U-TX-WP can extend AV connectivity from a centralized, HDBaseT-input switcher to lecterns, floor boxes and remote wall locations, giving presenters easy and convenient access to the system.

The wall plate switcher and transmitter can be remotely configured and managed over a network with the free Atlona Management System (AMS) software, streamlining installation and enabling centralized management of multiple Atlona products throughout a facility.

"The AT-HDVS-210U-TX-WP combines first-of-its-kind USB-C support with many popular integration and user convenience features, delivering excellent value for AV applications and customers large and small," said Steve Kolta, product manager, Atlona. "Its flexible input connectivity and automated ease of use are ideal for addressing the growing BYOD trend across all types of enterprises and institutions, while its Ethernet-enabled HDBaseT output and extensive network-based control capabilities provide the tools that systems integrators need."

The AT-HDVS-210U-TX-WP will be available in Q4 at a suggested retail price of \$689.99, and will include Atlona's award-winning 10-year limited product warranty.

### **About Atlona**

Atlona is a leading global provider of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Backed by an industry-exclusive 10-year warranty, Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <http://www.atlona.com>. Follow Atlona on Twitter at @Atlona.

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