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Link to Image: [Panduit Rack](#)

Atlona and Panduit Bring AV Infrastructure Message to InfoComm 2019

Dedicated Panduit station will demonstrate the benefits of applying robust and reliable foundational and connectivity solutions to support high-performance AV environments

SAN JOSE, California, May 7, 2019 – AV collaboration and control leader [Atlona](#), in partnership with new owners Panduit, will accentuate the importance of quality network infrastructure and connectivity in the AV over IP ecosystem at InfoComm 2019. Panduit, which acquired Atlona in January, will demonstrate its latest enterprise-level equipment racks, cabinets and connectivity solutions for AV environments in Atlona’s booth (3012), with a focus on helping integrators and end users streamline the installation and management of their core system architectures.

“InfoComm provides us with an opportunity to close the knowledge gap around how to identify and choose the most appropriate Layer 1 infrastructure for each AV project,” said Amy Hacker, AV Commercial Strategy and Enablement Manager for Panduit. “We’re excited to speak with Atlona partners and customers about how Panduit can help them deploy Atlona products easier and faster with quality cable management, reliable infrastructure, and secure connectivity.”

Panduit will emphasize three solutions at its dedicated station in the Atlona booth:

- **Panduit Two-Post Rack System:** This dual-column data rack offers a reliable foundation for mounting AV and data center equipment, and is ideal for installation in enterprise-wide IT distribution closets. Its modular design offers side access with plenty of space to efficiently install, manage and organize cables, patch panels and other accessories, reducing installation times by up to 15 percent compared to competitive solutions.
- **Panduit Wall-Mount Cabinets:** Offering the same foundational strength and systems integration efficiency as Panduit’s two-post racks, these compact cabinets provide a secure and reliable solution for facilities requiring infrastructure and patching solutions in open spaces, or in equipment rooms with limited real estate.



- **Panduit Field-Terminable Plugs:** These modular plugs allow contractors to run horizontal cable direct to equipment, eliminating the need for jacks, surface-mounted boxes and/or patch cords – reducing installation times and upfront costs by up to 40 percent, while eliminating multiple points of failure.

Panduit will populate the two-post racks and wall-mounted cabinets with Atlona equipment, including OmniStream AV over IP devices – a springboard for a broader conversation about how quality infrastructure and connectivity will ensure that video, audio and data signal integrity is maintained across the ecosystem. Panduit representatives will also be on hand to discuss other infrastructure concerns, including the benefits and ideal scenarios of applying unshielded cable versus shielded cable, for example.

“Beyond offering a robust and reliable infrastructure, we look forward to demonstrating how our systems provide the generous headroom and bandwidth required to support the higher resolution of 4K/UHD and HDR signals moving across the enterprise,” said Hacker. “Quality infrastructure directly relates to the quality of the AV signals being deployed. The better the quality of the cable and connectivity you have, the less you need to worry about pixel drops, fuzzy images and other undesirable visual artifacts.”

InfoComm takes place from June 12-14 at the Orange County Convention Center in Orlando, Florida. Attendees are invited to register for a free pass using code [ATL175](#).

About Atlona

Atlona, a Panduit company, is a leading global manufacturer of AV over IP distribution, connectivity, and control solutions. The company designs and engineers innovative, award-winning products for a diverse range of residential and commercial AV and IT markets. Backed by an award-winning 10-year warranty, Atlona’s products are developed to enable our customers’ ability to connect and collaborate with simplicity. More information about Atlona is available at [atlona.com](#).

About Panduit

Global connectivity leader Panduit Corp. creates innovative electrical and network infrastructure solutions for applications across the enterprise. Headquartered in Tinley Park, Ill. and operating in 112 worldwide locations, Panduit’s technology leadership and robust ecosystem help support,



sustain, and empower business growth in a connected world. panduit.com

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