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**Link to Image: [OMEGA Family](#)**

## **Atlona Redefines AV for Presentation and Collaboration with Launch of OMEGA™ Series**

Innovative family of switching, extension, and video processing solutions addresses evolving trends in how people cooperate, communicate and share information through AV

SAN JOSE, California, October 16, 2018 – Continuing its leadership in delivering practical, forward-looking innovations for the rapidly-changing AV market, [Atlona](#) today unveiled the new OMEGA™ Series of switching, extension, and video processing solutions. Redefining AV for presentation and collaboration in modern institutions and meeting spaces, the new product family is designed to address continually evolving trends in how people gather to share information and facilitate productivity, as well as the ways in which they engage technology for communicating through AV content.

“AV systems used to be rigidly defined for dedicated spaces such as conference rooms, lecture halls and other purpose-specific environments, in which AV played a critical but supporting role,” said Steve Kolta, product manager, Atlona. “Now, the trend in customer usage is heavily skewing toward smaller meeting rooms, huddle rooms and open gathering areas that host both spontaneous and planned collaborations. Meanwhile, the ability to actively engage with and share visual content has become integral to effective communications. The OMEGA family is the result of a fresh product design initiative at Atlona, intending to efficiently address these trends while providing a rich, future-friendly feature set.”

Three products lead off the new OMEGA Series:

- The **AT-OME-TX21-WP-E**, now shipping, is a two-input, 4K EU/UK wallplate switcher and HDBaseT transmitter with one HDMI input, one USB-C input and one HDBaseT output. The space-efficient, PoE-powered unit offers a two-gang form factor and ships with

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interchangeable EU and UK trim kits, each in black or white, allowing discreet installation in European commercial AV environments. The OME-TX-WP-E is ideal as a core component of a small AV deployment or for providing convenient AV connectivity in lecterns, floor boxes and remote wall locations for larger-scale installations.

- The **AT-OME-ST31**, which begins shipping late October, is a 3x1, 4K switcher and HDBaseT transmitter with two HDMI inputs, one USB-C input, and two mirrored outputs – one HDMI, and one HDBaseT for transmitting video, embedded audio and control signals up to 330 feet (100 meters) over category cable. Stereo analog audio embedding replaces the HDMI or USB-C input audio, allowing simple integration of sound from PCs or audio-only sources. The unit's compact form factor facilitates inconspicuous integration with furniture in meeting rooms, auditoriums and open presentation spaces, and when installed below a meeting table, Atlona's **Pocket™ 3H** (AT-PKT-3H) cable access enclosure provides convenient tabletop connectivity.
- The **AT-OME-SW32**, which begins shipping early November, is a 4K HDR, 3x2 matrix switcher featuring two HDMI inputs and one USB-C input, the latter enabling direct connectivity for laptops and mobile devices with AV-capable USB-C ports. The unit's two HDMI outputs can be flexibly configured with a choice of three mirrored and matrix switching modes, while balanced analog audio output provides de-embedded stereo audio. Easily mounted under a conference table in smaller meeting spaces, the compact OME-SW32 is perfect for serving dual displays; sub-switching into a central AV-over-IP system such as Atlona's **OmniStream™** platform; videoconferencing; and many other applications.

The use of 4K video in AV applications continues to proliferate, and all three initial OMEGA models support 4K/UHD at 60Hz. All inputs and the HDMI outputs on the OME-SW32 and OME-ST31 support 4K HDR and 4K/60 with 4:4:4 chroma sampling at HDMI data rates up to 18 Gbps, while the OME-TX-21-WP-E and the HDBaseT output of the OME-ST31 support 4K/60 at 4:2:0.

The OME-SW32 and OME-ST31 can also down-convert 4K inputs to 1080 on one HDMI output if desired, making them ideal for applications that combine 4K and HD sources and displays. For HDBaseT transport, the OME-ST-31 and OME-TX21-WP-E can be combined with Atlona's **AT-**



**HDVS200-RX** or **AT-HDVS-SC-RX** scaling receivers, **AT-UHD-EX-100CE-RX-PSE** receiver or HDBaseT-input switchers.

All three models offer a wealth of integration and user-convenience features including automatic input selection and display control; HDCP 2.2 compliance; and TCP/IP and RS-232 control for easy integration with third-party control systems. Comprehensive and intuitive remote management of the OMEGA Series products is available through the Atlona Management System (**AMS 2.0**) and Atlona's ground-breaking **Velocity™** IP-based AV control platform.

The OME-TX-21-WP-E is available immediately, with the OME-ST-31 and OME-SW32 scheduled to follow within a month. All three models are backed by Atlona's award-winning 10-year limited product warranty and customer support services.

### **About Atlona**

Celebrating 15 years of innovation, Atlona is a leading global manufacturer of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <https://atlona.com/>. Follow Atlona on Twitter at @Atlona.

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