

## FOR IMMEDIATE RELEASE

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Link to Image:

AT-LC-UC2UC-5M AT-OME-WP-BKT

## **Atlona Supports AV Connectivity Products with New Accessories**

New USB-C active cable and mounting bracket make life easier for installers working inside learning and meeting spaces

SAN JOSE, California, February 29, 2024 – <u>Atlona</u> is now shipping two new accessories to help installers establish connectivity and simplify installations in learning and meeting spaces. The accessories include a new USB-C<sup>®</sup> active cable, and a new mounting bracket that provides alternative installation options for Atlona Omega<sup>™</sup> wallplate transmitters.

The Atlona LinkConnect™ AT-LC-UC2UC-5M is a 5-meter (16.4-foot) USB-C to USB-C active cable that is engineered for dependable, point-to-point connectivity in commercial environments. Featuring a locking USB-C connector, the LC-UC2UC-5M ensures a secure, reliable connection to select Atlona switchers with USB-C inputs for AV, USB data and power. The cable supports USB 3.2 Gen 2 with data rates up to 10 Gbps, DisplayPort™ 1.4 Alt Mode with high-resolution video up to 8K@60Hz, and 60 watts pass-through for charging laptops. The LC-UC2UC-5M features a copper cable construction and active circuitry to optimize signal integrity from source to destination.

The LC-UC2UC-5M is especially useful inside meeting spaces where installers need to provide connectivity from an AV switcher behind a wall-mounted display, to a connection point at the meeting table for a presenter's laptop, and pairs well with Atlona's Pocket™ 3H AT-PKT-3H tabletop cable access enclosure. It can also provide the necessary cable length to connect between AV equipment below a long conference table, or within a desk or lectern.

Atlona is also offering a new mounting accessory for Omega wallplate transmitters, including the recently announced **AT-OME-TX11-WP** HDMI transmitter. The **AT-OME-WP-BKT** is designed for



surface-mount installation below a meeting table or inside a lectern, desk, credenza or other furniture, avoiding the need for a tabletop enclosure and associated installation costs. The bracket can also be installed onto a compatible equipment rack rail.

"These accessories share a common theme of providing simple and effective support solutions for professional AV integration," said Tommy Gay, Product Manager, Atlona. "Our new active cable prevents reliability issues associated with poor cable connections while maintaining signal integrity for high-resolution content presentation, with other benefits that include laptop and mobile device charging. Our specialized mounting bracket provides our Omega wallplate transmitter customers with an integration option that makes it easy to install these products inside housings or underneath surfaces as desired."

## **About Atlona**

Atlona, a Panduit company, is a leading manufacturer of AV distribution, AV over IP, collaboration, and control solutions. Our core brand vision is to improve technology for the sharing of ideas, through innovative AV products used every day in a wide variety of commercial and educational applications. Atlona prioritizes quality, user experience, simplicity, and management in every product we develop. More information about Atlona is available at atlona.com.

## **About Panduit**

Global connectivity leader Panduit Corp. creates innovative electrical and network infrastructure solutions for applications across the enterprise. Headquartered in Tinley Park, III. and operating in 112 worldwide locations, Panduit's technology leadership and robust ecosystem help support, sustain, and empower business growth in a connected world. See <a href="mailto:panduit.com.">panduit.com.</a>