



MEDIA ALERT

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Link to Image: [Jaipur Workshop](#)

Atlona Launches Two-Day Technical Workshop Series in India

ZURICH, Switzerland, June 13, 2018 – [Atlona](#) is amplifying its global On-Tour Roadshow Series with focused two-day events that emphasize live, personalized hands-on demonstrations for dealers, consultants and end users. The first of these enhanced “Zero to 60 Hz” events recently wrapped in Jaipur, India, with 35 attendees enjoying detailed demos and intimate Q&A’s across dedicated time slots.

Co-sponsored with Telso Networks at their office in the G-3 Regal Residency in Jaipur, the idea was born out of partner requests for technical workshops that go deeper into product use and system architecture than larger Atlona Academy training and education events.

“As our partners and end customers move away from circuit-based systems and to the network, there is a greater desire and urgency to put their hands on this latest generation of products in advance of purchase of installation,” said Sanket Sawant, Atlona’s director of business development, Middle East, India and Southeast Asia. “This event ensured every attendee could see, feel and test each product individually across a series of dedicated live stations, anchored through a working demonstration of our All-IP Meeting Space concept.”

More information on Atlona training initiatives and upcoming regional events can be found at <https://atlona.com/training>.

About Atlona

Celebrating 15 years of innovation, Atlona is a leading global manufacturer of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

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Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <https://atlona.com/>. Follow Atlona on Twitter at @Atlona.

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