



MEDIA ALERT

Contact:

Brian Galante
Dimension PR
207-494-8428
brian@dimensionpronline.com

Link to Image: [Delhi Partner Training](#)

Atlona On-Tour Roadshow Takes Training Initiatives to AV Professionals in India

Three-city “Zero to 60Hz” training sessions help systems integrators, dealers, consultants and end users keep pace with today’s commercial AV trends and opportunities

ZURICH, Switzerland, February 28, 2018 – The [Atlona](#) On-Tour Roadshow series, first launched in North America, is now spreading its wings on a global basis. Earlier this week, Atlona yesterday wrapped its first leg in Mumbai, India, following two successful events in Delhi and Bangalore.

The “Zero to 60Hz” training sessions focused on education and pain points for AV professionals aiming to keep pace with the latest industry trends. Each day-long event offered focused segments on AV over IP, BYOD-powered collaboration, and networked control from Atlona Academy trainers, followed by an open house period for networking, hands-on product trainings, and personalized Q&A opportunities.

“We’ve reached a critical point in time where end users in corporate, higher education and other facilities are confident and ready to move forward with transitioning their AV operations to the network,” said Sanket Sawant, Atlona’s director of business development, Middle East, India and Southeast Asia. “With better-than-expected turnout of more than 60 attendees at each stop, these sessions were built to help our partners accelerate these transitions from systems design and integration perspective.”

Parallel to each event, the Atlona Academy team conducted specialized trainings for regional dealers. This included Atlona Level 100 and 200 certifications for sales and technical teams, as well as InfoComm RUs that can be leverage for CTS certification renewals. Specific demonstrations of Atlona’s OmniStream AV over IP platform, Velocity networked control

global headquarters

70 Daggett Drive, San Jose, CA 95134 | US: 1.877.536.3976 | 1.408.962.0515 | [atlona.com](#)



solution, SW-510w BYOD presentation switcher, and HDVS-300 soft conferencing codec were also made available to all attendees.

About Atlona

Celebrating 15 years of innovation, Atlona is a leading global manufacturer of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <https://atlona.com/>. Follow Atlona on Twitter at @Atlona.

#

global headquarters

70 Daggett Drive, San Jose, CA 95134 | US: 1.877.536.3976 | 1.408.962.0515 | atlona.com