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Atlona Launches New AV Training Certifications for Educational Technologists and Designers

New learning pathways combine AV and networking fundamentals with uniquely developed content specific to use cases in educational environments

SAN JOSE, Calif., October 28, 2020 – As the convergence of AV and IT technologies continues to sweep across higher education and K-12 facilities worldwide, [Atlona](#) – a Panduit company – is introducing two new training pathways to strengthen AV understanding for instructional technologists and systems designers within educational institutions. The [AV Education Technician](#) certification sets learners up for success when installing modern AV solutions in educational environments, while the [AV Education Designer](#) certification delivers similar benefits for those tasked with planning and designing AV systems for educational applications.

“Today’s educational institutions frequently handle their own AV planning, design, and deployment, and require training resources that align with their distinct needs,” said Roger Takacs, Strategic Account Manager at Atlona, who is spearheading the company’s initiatives in the education vertical market. “Our new training certifications for educational technologists and designers combine the relevant core components of our existing, proven courseware with new content specifically developed around the needs of universities, colleges, and K-12 schools.”

The new offerings come as AV over IP solutions blur the lines between AV and IT responsibilities, requiring previously distinct staff to expand their skills and knowledge base. “With technology expanding to include both circuit-based solutions and AV over IP systems, there’s much more to know and learn about,” said Ken Eagle, Senior Director of Global Training, Atlona. “IT staff are trying learn more about AV, and vice versa. Our new learning paths provide the foundational understanding they need, then delve deeper into specific solutions and architectures for many educational use cases.”



The AV Education Technician certification combines Atlona’s 100-level Foundational AV, 200-level Circuit-Based Solutions, and 400-level Networking for AV courses. The AV Education Technician certification includes the same material, plus six additional Designing for Education sessions on topics including Classroom as a Studio, Velocity Control Solutions, Touchless Meeting Spaces, Collaboration Solutions, Flipped Classrooms, and Divisible Teaching Spaces. Participants in either program also earn AVIXA Certified Technology Specialist (CTS) Renewal Unit (RU) credits upon successful completion of the courses.

The new education-focused certifications are available immediately through the Atlona Training Portal (<https://atlona.com/training/>), which continues to see surging demand for its high-quality AV technology training. “Professionals working from home are taking advantage of their extra time to engage in training programs to further educate themselves and upgrade their skills,” said Eagle. “Daily activity in the portal has more than tripled in recent months. Offering optimal training resources is part of our commitment to supporting our customers through long-term relationships, and we will continue to add new pathways as our product portfolio grows.”

About Atlona

Atlona, a Panduit company, is a leading global manufacturer of AV over IP distribution, connectivity, and control solutions. The company designs and engineers innovative, award-winning products for a diverse range of residential and commercial AV and IT markets. Atlona’s products are developed to enable our customers’ ability to connect and collaborate with simplicity. More information about Atlona is available at atlona.com.

About Panduit

Global connectivity leader Panduit Corp. creates innovative electrical and network infrastructure solutions for applications across the enterprise. Headquartered in Tinley Park, Ill. and operating in 112 worldwide locations, Panduit’s technology leadership and robust ecosystem help support, sustain, and empower business growth in a connected world. panduit.com

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