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Link to Image: CAAP Training Badge

Atlona Announces Enhanced Training Certification Program for Systems Integrators and Resellers

New Certified Atlona Advantage Partner (CAAP) program combines self-paced. online learning with hands-on, instructor-led product training

SAN JOSE, Calif., April 9, 2021 – Continuing to expand and improve its training offerings to meet the evolving needs of the AV market, <u>Atlona</u> – a Panduit company – has updated its popular Atlona Academy certification program for resellers and systems integrators. The newly enhanced <u>Certified Atlona Advantage Partner (CAAP)</u> program combines self-paced, online modules on foundational AV concepts and Atlona products with two days of hands-on learning and remote, instructor-led product training. The CAAP program is available immediately through the Atlona Training Portal at <u>https://atlona.com/training</u>.

"Remote learning became essential last year as the pandemic unfolded, but also has long-term advantages for our channel partners even once in-person training is back in full swing," said Ken Eagle, Senior Director of Global Training, Atlona. "Employees' time is precious, and remote training lets learners set their own pace rather than committing to several days at our facility. The self-paced portion of the CAAP program also let us organize the curriculum into bite-sized learning activities that can be completed in pieces, even during evenings and weekends."

The CAAP certification program begins with five online Atlona Academy learning modules: 100level Foundational AV, 200-level Circuit-Based Solutions, 300-level Velocity[™] Control Training, 400-level Networking for AV, and 500-level OmniStream[™] Setup and Configuration courses. The Velocity Control Training module includes hands-on work using Atlona's Velocity software on the learner's own computer, with lab assignments evaluated by an instructor.

Upon completion of the self-paced modules, the learner enrolls in hands-on product training and receives a kit of key Altona products. The student then spends up to two days in a live, remote,



hands-on training session with an Atlona instructor to master their AV and product-specific skills.

Learners in the CAAP program earn AVIXA Certified Technology Specialist (CTS) continuing education credits upon successful completion. Certified dealers and integrators qualify for a variety of Atlona sales and marketing benefits, and on the way to earning their CAAP certification can also gain authorization to purchase, resell, and install key product lines including the Velocity System AV control platform and OmniStream AV over IP solutions.

About Atlona

Atlona, a Panduit company, is a leading global manufacturer of AV over IP distribution, connectivity, and control solutions. The company designs and engineers innovative, award-winning products for a diverse range of residential and commercial AV and IT markets. Atlona's products are developed to enable our customers' ability to connect and collaborate with simplicity. More information about Atlona is available at atlona.com.

About Panduit

Global connectivity leader Panduit Corp. creates innovative electrical and network infrastructure solutions for applications across the enterprise. Headquartered in Tinley Park, Ill. and operating in 112 worldwide locations, Panduit's technology leadership and robust ecosystem help support, sustain, and empower business growth in a connected world. panduit.com

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