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Contact:

Brian Galante
Dimension PR
207-494-8428
brian@dimensionpronline.com

Link to Image: [Connie Bolt](#)

Atlona Adds Connie Bolt to North American Sales Team

Atlona snaps up AV and IT professional for the increasingly busy Southeast region

SAN JOSE, California, September 8, 2022 – Atlona, a Panduit company, announces that Connie Bolt will assume the role of RSM for the increasingly busy Southeast US region. Reporting to Adam Griffin, Director of Sales and Business Development for North America, Connie will bring her vast AV knowledge and sales acumen to partners and end users in Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, and Tennessee, effective immediately.

Connie joins Atlona following regional sales roles at Crestron and Mersive, and brings a strong understanding of collaboration, conferencing, and control technologies to her new position. She also brings IT industry experience through her time with Rahi Systems, a global enterprise IT solutions provider. Her AV and IT background makes Atlona a compelling fit, given her understanding of Layer 1 network infrastructure technologies – the core strength of Panduit.

“I am especially excited to join a company with a competitive edge, which Atlona has through its relationship with Panduit,” said Bolt. “This gets us in the door with end users and general contractors quicker because we can provide quotes for all the cabling and IT infrastructure that Panduit offers. When you add Atlona’s extensive AV product line and the fact that can deliver technologies due to their stocking strategy, it really sets up myself and my customers for success.”

Connie’s experience with wireless presentation technology gives her special insight into Atlona’s value proposition for its latest solution, the WAVE 101. “This is exactly what customers need – a very compact solution that can securely fit under a desk on another unassuming location,” she said. “Atlona has really shifted with the industry when it comes to collaboration technologies, and they have built a complete portfolio that is especially viable in the corporate and education verticals.”

Her previous RSM experiences also qualify her expertise in customer relationships. She anticipates building stronger communications with key Atlona partners in each state, and is also making plans



for joint training events. “And when they invite me back, they can also expect my homemade cookies,” she joked.

“The addition of Connie to our team is a big win for Atlona and our customers through a region that continues to see an uptick in AV and IT activity,” said Griffin. “We welcome her to Atlona and look forward to having her share her expertise across our sales team as she works to build Atlona’s brand visibility throughout the Southeast.

About Atlona

Atlona, a Panduit company, is a leading global manufacturer of AV over IP distribution, connectivity, and control solutions. The company designs and engineers innovative, award-winning products for a diverse range of residential and commercial AV and IT markets. Backed by an award-winning 10-year warranty, Atlona’s products are developed to enable our customers’ ability to connect and collaborate with simplicity. More information about Atlona is available at atlona.com.

About Panduit

Global connectivity leader Panduit Corp. creates innovative electrical and network infrastructure solutions for applications across the enterprise. Headquartered in Tinley Park, Ill. and operating in 112 worldwide locations, Panduit’s technology leadership and robust ecosystem help support, sustain, and empower business growth in a connected world. panduit.com

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