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Link to Image: [AT-UHD-SW-510W](#)

Atlona Unleashes BYOD-Empowering AT-UHD-SW-510W Multi-Format Switcher

Five-input, 4K/UHD universal switcher combines versatile support for wired sources with wireless connectivity for mobile presentation devices

SAN JOSE, CA, January 3, 2018 – Continuing to deliver practical innovations that address disruptive AV industry trends, [Atlona](#) is now shipping the **AT-UHD-SW-510W** 5x1 universal switcher with wireless presentation capabilities. Cost-efficiently supporting the bring-your-own-device (BYOD) movement sweeping across corporate, educational and other commercial AV environments, the SW-510W combines unprecedented input flexibility with powerful integration features including automatic display control, automatic input selection, and mirrored HDMI® and HDBaseT™ outputs.

The SW-510W is now shipping and will be showcased alongside other Atlona integration, collaboration and control solutions during the company's 15th anniversary celebration in stand 5-U80 at ISE 2018, taking place February 6-9 in Amsterdam.

The ground-breaking SW-510W simplifies system design, integration, and operation by supporting both wired and wireless AV connectivity in a single, compact unit. For local wired sources, the new switcher features one DisplayPort and two HDMI inputs alongside a USB-C input for the latest Mac®, Chromebook™, and Windows® PCs and other USB-C-equipped AV devices. Adding further value and convenience, the USB-C interface can also act as a charging station for laptops, tablets, and smartphones.

For wireless presentations, the SW-510W interfaces natively with iOS®, Android™, Mac, Chromebook, and Windows devices over built-in Wi-Fi® capabilities, and offers screen mirroring without requiring the installation of an app. The SW-510U can automatically switch between input sources based on the connection or disconnection of a wired or wireless AV device, providing exceptional ease of use.

On the output side, simultaneous HDMI and HDBaseT interfaces enable multi-destination presentation architectures such as concurrent primary audience and confidence displays, while the HDBaseT output can be paired with Atlona's **AT-UHD-EX-100CE-RX-PSE** receiver to extend video, audio, control, and Ethernet up to 100 meters. The SW-510W supports wired video signals up to 4K/UHD @ 60 Hz, plus support for 4K/60 4:4:4 and HDR formats on local ports (HDMI, USB-C, and DisplayPort) and wireless video up to 1080p/30 (up to 1080p/60 with Miracast). The switcher is HDCP 2.2 compliant for compatibility with protected content.

"As the BYOD trend continues to grow, systems integrators and end-users need an integrated switching solution that seamlessly supports both wired and wireless sources," said Steve Kolta, product manager, Atlona. "The SW-510W combines the flexibility to easily accept any presenter device with a complete range of value-added operational and integration features, and we're pleased to now be delivering it into customers' hands."

Those rich features include Automatic Display Control similarly turns projectors and monitors on and off when wired or wireless sources are connected or removed and Secure Wireless Access, protected by user-defined or randomly generated security authentication codes, prevents unauthorized access or content sharing.

The SW-510W can be remotely configured, managed and monitored over a LAN, WAN or VPN via the free Atlona Management System (AMS 2.0) network software platform, and integrates seamlessly with Atlona's **Velocity™** control system.

About Atlona

Celebrating 15 years of innovation, Atlona is a leading global manufacturer of AV and IT distribution and connectivity solutions. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <https://atlona.com/>. Follow Atlona on Twitter at @Atlona.

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