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Atlona Strengthens AV over IP Value Proposition Heading into InfoComm 2018

Now shipping, Atlona's new AMS 2.0 system, and latest OmniStream R-Type and Audio solutions, offer powerful new resources to systems integrators and end users transitioning to IP

SAN JOSE, California, April 9, 2018 – Atlona will come to InfoComm 2018 (June 6-8, Las Vegas Convention Center) with several new network-based solutions to switch, distribute, configure and manage video and audio content over IP in virtually any AV environment. The latest Atlona Management System (**AMS**) and OmniStream AV over IP solutions, now shipping, will respectively receive their global and North American debuts at InfoComm in Booth C3576.

AMS is an easy-to-use resource for AV integrators, AV/IT system administrators and technology managers to very quickly configure, monitor and service multiple Atlona products from a web browser. The second-generation AMS platform evolves this concept with a newly redesigned GUI that adopts the same user-friendly interaction and navigation elements from Atlona's Velocity solution. As a result, AMS offers a worry-free installation and user experience through more efficient organization of devices and systems by room, floor, building, site or campus.

AMS offers powerful features for all users across automatic network discovery, multi-device configuration and management, automatic firmware updates, event logging, and notifications and alerts. AMS is available as the **AT-AMS-HW** server appliance, or as a free software application. The AT-AMS-HW is compact and easily installs into a rack or any other discreet location. Setup is fast and easy, with no software installation or configuration procedure necessary.

"AMS removes the extensive installation and configuration burdens on systems integrators through a simple GUI that clearly demonstrates the interactions, flow and visual elements associated with bringing Atlona IP-controllable products onto the network," said David Shamir, Atlona director of product management. "Once installed, in-house AV/IT staff including systems

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administrators, technology managers and helpdesk personnel will have a simple and straightforward way to monitor and service Atlona devices over the network moving forward.”

In its initial release, AMS will offer immediate value for the configuration and management of OmniStream solutions. Along with AMS, Atlona announces the immediate availability of the entire OmniStream R-Type AV over IP family for light commercial and residential AV systems; and a new IP-to-analog audio bridge for its OmniStream Audio line.

OmniStream R-Type

OmniStream R-Type is a solution 4K HDR over IP distribution for professional and whole-house installations. The family supports 4K HDR, including HDR10 @ 60 Hz and 10-bit color, as well as HLG (Hybrid Log-Gamma) for future 60p HDR broadcast services.

Consisting of dual channel **AT-OMNI-512** encoders and single channel **AT-OMNI-521** decoders, OmniStream R-Type offers the lowest latency of any AV over Gigabit Ethernet platform, plug and play compatibility with PoE network switches, and works with existing CAT 5e cable plants. Both models are now shipping.

OmniStream Audio

Also shipping is the **AT-OMNI-238**, which will receive its North American debut at InfoComm. The OmniStream 238 provides integrators with an IP-to-analog audio bridge to support 16 audio output channels. Designed to receive Dante or AES67-compatible audio streamed from OmniStream AV encoders, the audio bridge is ideal for pairing with multi-channel amps, this enables integrators to target ceiling speakers and other end points in multiple rooms or zones for informational, entertainment, and other needs.

The **AT-OMNI-238** joins the two-input, two-output **AT-OMNI-232** Dante audio bridge in the OmniStream Audio range. The latter integrates any number of Dante-enabled digital signal processors, microphones, amplifiers or other devices within the OmniStream ecosystem, making OmniStream instantly compatible with facility-wide conferencing, paging and/or background music systems, with the flexibility to target specific zones matched to on-screen video content.

About Atlona



Celebrating 15 years of innovation, Atlona is a leading global manufacturer of AV and IT distribution and connectivity solutions based in the Silicon Valley, USA. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona's products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Atlona's customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <https://atlona.com/>. Follow Atlona on Twitter at @Atlona.

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