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Contact:

Brian Galante
Dimension PR
207-494-8428
brian@dimensionpronline.com

Link to Image: [All-IP Meeting Products](#)

Atlona Transitions the Meeting Space Architecture for a Post AV/IT Convergence World at InfoComm

New All-IP Meeting Space Concept Provides New Options to Move Facilities Away from Switcher-Based Rooms and Toward Converged IP-Based Systems

SAN JOSE, California, May 16, 2018 – Atlona comes to InfoComm (June 6-8, Las Vegas Convention Center) with a new strategy aimed at accelerating transitions from legacy circuit-based systems to fully networked, IP-enabled environments. To be presented at booth C3576, the Atlona [All-IP Meeting Space](#) concept simplifies meeting room designs by bringing the power of large, enterprise-sized, IP-based systems to individual meeting spaces, without the need for complex switching systems. The concept is adaptable to everything from basic meeting rooms, to advanced spaces such as divisible and overflow rooms.

The All-IP Meeting Space breaks new ground as a concept because it helps organizations eliminate the legacy technology that has long translated to complex systems designs, lengthy installation periods, and high equipment and labor costs. The central message of the All-IP Meeting Space is that the network switch becomes the switcher, creating an enormous amount of freedom to deliver right-sized switching systems without the limitations of a fixed I/O matrix.

Once deployed, Atlona's All-IP Meeting Space solves the unique challenges of sharing content and AV resources, including digital signal processing and control, across multiple rooms. The system management element also grows easier, as every component on the network can be natively managed from any location. This benefit also removes the learning curve for IT administrators, as AV becomes just another element managed on the shared network.

The complete multi-faceted architecture, which brings together IP-enabled Atlona 4K/UHD encoders and decoders, control, and peripherals, will be the central exhibit at the Atlona booth. The demonstration will show the following Atlona products working together, as well as

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interoperability with pertinent third-party components (such as DSPs) and Atlona PTZ cameras:

- OmniStream AV over IP platform (encoders, decoders, audio interfaces)
- OmniStream USB over IP device adapters (**AT-OMNI-311**, **AT-OMNI-324**)
- Velocity control over IP solution

Atlona dealers and distributors also benefit from a simple strategy that requires only stocking OmniStream encoders, decoders and network switches for initial streamlined All-IP Meeting Space deployments. This simple system design approach removes the hassle of managing fixed I/O switches, card cages, I/O boards and PSUs.

Highly Flexible, Scalable Systems

Atlona's All-IP Meeting Space designs overcome the limitations of legacy wired AV systems in favor of the optimal flexibility, simplified integration and infinite scalability available through a facility's existing data networking infrastructure. Customers also achieve significant cost savings through the use of an existing Gigabit Ethernet backbone, and operational knowledge from IT professionals.

From a flexibility perspective, Atlona's strategy allows customers to specify the exact number of inputs and outputs required for a particular space, and duplicate – or even modify – that system design across other rooms. Simple interconnection of local area networks with adjacent rooms and buildings also removes the traditional signal routing and distance limitations of AV matrix switchers. Furthermore, inherent redundancy within the All-IP Meeting Space maximizes system protection, and can be specified for mission-critical systems.

The scalability aspect is also a significant benefit. Field-upgradeable OmniStream and Velocity hardware ensures that All-IP Meeting Spaces will always meet the evolving needs of the business environment, while the openness of IP-based systems simplify standardization across a building, campus or organization – whether local, national or global. New PoE-powered endpoints and configurations are possible without teardowns and overhauls, with no network rebuilds required for initial AV over IP integrations.

“With IP as the AV signal infrastructure, there is no longer a need to create a customized system design for each meeting space,” said David Shamir, director of product management, Atlona. “Our All-IP Meeting Space architecture maximizes ROI through a flexible systems approach that can be adapted for different room sizes or application requirements. Our

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scalability for low-cost, high-value system upgrades is based on an AV over IP infrastructure that is easier to expand and upgrade than ‘rust-belt’ circuit-based designs. All of this passes on significant cost savings to the end user and ensures they protect their investments, while streamlining the system design and integration phases.”

More information on the Atlona All-IP Meeting Space can be found at <http://Atlona.com/aims>.

About Atlona

Celebrating 15 years of innovation, Atlona is a leading global manufacturer of AV and IT distribution and connectivity solutions based in the Silicon Valley, USA. In an ever-changing industry, the company has been designing and engineering innovative, award-winning products for a diverse range of residential and commercial AV and IT markets, including education, business, government, entertainment, and healthcare.

Atlona’s products and services enable system designers, integrators, consultants, and installers worldwide to simplify installation, minimize maintenance and maximize the versatility of premier automated control solutions. Atlona’s customer-driven products are designed and developed with the features, performance and reliability that leaders demand. More information about Atlona is available at <https://atlona.com/>. Follow Atlona on Twitter at @Atlona.

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